

Codes in listings indicate Communities as follows: Sacramento (No Code) Carmichael (C) North Highlands (NH) West Sacramento (WS) Broderick (B) Del Paso Heights (DPH) North Sacramento (NS)

**Hardware-Wholesale & Mfrs-(Cont'd)**

**RAINBOW FASTENER CO**  
1913 Marconi Av(NS)-WA 2-7136  
(See Advertisement Page 217)  
**SACRAMENTO WHOLESALE HARDWARE**  
DIV OF DIAMOND GARDNER CORP  
1001 Del Paso Blvd(NS)-WA 5-8541  
**SLISS & BRITTAIN** 1801-20th-GL 2-4033  
**STEINER LUMBER CO OF CARMICHAEL**  
5932 Fair Oaks Blvd-IV 3-3616  
**THOMSON-DIGGS CO** 1801-2d-GL 2-7852  
**WESTERN BUILDING SPECIALTIES**  
Builders' Hardware Only  
6409 Elvas Av-----GL 2-0279  
Wilco Supply  
383-40th Oakind-OLympc 2-8522

**Hardware**

Hawaiian Parade Products Inc  
Lela-Orchids-Party Items-Gifts  
7930 Terrace Dr El Crcto-LANscape 4-6434

**Burnett & Sons** Planing Mill & Lumber Co  
11th & C-GI 2-0493

**CAL-ERA LUMBER CO**  
Imported & Domestic  
Ash - Birch - Mahogany - Spruce - Oak  
Open Sundays 9 A.M. to 2 P.M.  
6438 Folsom Bl-----GL 2-3121

**GORDON-MACBEATH HARDWOOD CO**  
2727-65th-GL 2-2657

**SACTO DOOR & PLYWOOD CO INC**  
WHOLESALE - RETAIL  
BIRCH - ASH - MAHOGANY, ETC.  
IMPORTED & DOMESTIC  
1010 E El Camino Av(NS)-WA 2-6541

**THRIFTWAY BUILDING SUPPLY INC**  
Hardwood Lumber & Mouldings  
Hardwood & Douglas Fir Panels  
1841 Howe Av-----WA 2-6511

**Harness**

Sacramento Saddlery 1307 J-----GI 2-6416  
Sufflin's Gun & Saddle Shop  
2307 Fulton Av-IV 7-4853

**Hatcheries-Poultry**

Donsing Breeding Farm & Hatchery  
De Kalb Chick Exclusively  
14th & Q Rio Linda-----WYndot 1-1227  
**HOWARD POULTRY BREEDING FARM**  
ORIGINATORS OF HOWARD STRAIN  
HAMPS - LEGHORNS - CROSSES  
BABY CHICKS  
1401 Q Rio Linda-----WY 1-1259

Polsal-Disher Bird & Pet Farm  
2150 Howe Av-WA 5-0370  
Rose-A-Linda Turkey Hatchery  
7842 Elmmt Av Elverta-WYndot 1-1254

**SUNSHINE TURKEY HATCHERY**  
BROAD BREASTED BRONZE  
BELTSVILLE WHITE  
POULTS & EGGS  
SPECIAL  
TEMPERATURE CONTROLLED TRUCKS  
Will Deliver Your Order Promptly  
2535-5th-----GI 3-1424

**Hats-Renovators**

Amer Hat Wks & Cleaners 423 K-----GI 8-9236  
Blue Ribbon Clnrs  
4772 Franklin Bl-GL 6-9697  
Woodcraft Cleaners & Hatters  
317 Capitol Av-GI 8-2406  
Cleardart D R Cleaners & Dyers  
2201 J-GI 2-7636

**Hats-Retail**

**EASTERN THE**  
Lnx Hats  
1114 J-----GI 2-7641  
**GREENBERG'S**  
STETSON HATS  
ADAM HATS  
821 K-----GI 2-7443

Advertise here-it pays.

**Hats-Retail-(Cont'd)**

**HEESEMAN INC**  
Stetson  
1022 K-----GI 2-2913  
Julius Men's Shop 1023 K-----GI 3-6465  
**PATTERSON JIM SHOP FOR MEN**  
Dobbs Hats  
901 K-----GI 3-2234  
**STETSON HATS-**  
EAGLESON'S  
801 K-----HI 7-9171  
3436 El Camino Av-----IV 9-9217

**Hawaiian Goods**

Hawaiian Parade Products Inc  
Lela-Orchids-Party Items-Gifts  
7930 Terrace Dr El Crcto-LANscape 4-6434

**Hay-Retail**

Azevedo Wilbert  
5818 Belleau Wood Ln-GA 8-6808

**Hay-Wholesale**

Alvemar Frank El Centre Rd-----WA 5-0697  
Evergreen Farms Elkhorn Rd-----GI 2-0952

**LAWLER HAY & GRAIN CO**  
WHOLESALE DEALERS  
Call or See Us Before Buying or Selling  
Member Calif. Hay-Grain-Food Dis. Assn.  
640 E(B)-----GI 8-9353

Sacto Hay & Grain Co  
1625 W Capitol Av(WS)-FR 1-5063

**VALLEY GRAIN & HAY CO**  
Wholesale Dealers  
HAY AND STRAW  
Baling Wire & Twine  
2229 S-----GL 6-4719

**Health Appliances**

See also Sun Lamps  
**PRESTO PRIDE COOKWARE-**  
SALES & SERVICE  
CENTURY METALCRAFT CORP  
2417-27th-GL 6-5135  
If no answer call-----GI 3-4255  
Saladmaster Products 620 I-----GI 1-2641

Here's how you may be sure of getting your party more often when you dial:

1. Look up your number in the latest directory.
2. Listen for the steady hummm of the dial tone.
3. Keep your eye on the dial.
4. Wait a minute before you decide your party isn't home.

**ELLIOTT'S HEALTH FOODS**

EVERYTHING FOR EVERY DIET  
SALT FREE-LOW CALORIE-DIABETIC  
NATURAL VITAMINS & MINERALS  
STONE GROUND WHOLE GRAIN  
BREADS - COOKIES - FLOURS  
COLD PRESSED OILS  
NATURAL NUT BUTTERS  
RAW HONEY - HERBS  
- NUTRITIONAL BOOK LOANS

**MODERN NUTRITION FOR BETTER HEALTH**  
FOR THE FINEST IN HEALTH & SPECIAL DIET FOODS  
- Our 6th Year -  
OPEN MON. & FRI. TILL 8 P.M. - CLOSED SUNDAY  
2517 YORKTOWN AVENUE  
ACROSS FROM COUNTRY CLUB CENTRE

**Health Food Products-Retail**

**ABUNDAVITA-**  
SCHUTT E L  
3808 Astoria(DPH)-WA 5-3575

**BERRY'S PHARMACY**  
DIETETIC HEALTH FOODS  
DIABETIC - SALT FREE  
REDUCING AIDS  
NATURAL VITAMINS  
Broadway at 35th-----GL 6-3807

**DANE'S NUTRITION** 1236 J-----GI 2-8298  
(See Advertisement This Page)

**ELLIOTT'S HEALTH FOODS**  
2517 Yorktown Av-IV 7-4713  
(See Advertisement This Page)

**HEALTH FOOD CENTER**  
Oak Park District  
2947-35th-----GL 7-1831

**HEALTHWAY SPECIALTY FOODS**  
Diabetic - Allergy - Salt Free Foods  
Stone Ground Flour & Cereals  
Natural Vitamins & Mineral Products  
3254 J-----GI 1-2649

**HOUSE OF NUTRITION**  
Complete Line of  
DIABETIC & SALT-FREE FOODS & VITAMINS - Allergy Foods & Cosmetics -  
3016 Freepost Bl-----HI 6-6875

**KING KARROT JUICE BAR**  
Row Fresh Vegetable & Fruit Juices  
JUICE EXTRACTORS  
SPECIALTY FOODS  
CONCENTRATED ORGANIC  
VEGETABLE TABLETS  
TAKE OUTS  
Hours 10-6  
131th & J-----GI 2-0090

**LIFE AND HEALTH CENTER**  
Specialty Foods-Christian Books  
920 Del Paso Bl(NS)-----WA 5-3659  
Natural Health Foods  
4052 Manzanita Av(C)-IV 9-9013

Good party-line neighbors are considerate party-line users. Remember these golden rules:

- Space your calls instead of making several without a break.
- Talk only as long as necessary on each call.
- When you finish talking replace the receiver properly.
- Make certain, if you are using a dial telephone, that the line is clear before you dial.
- Ask your youngsters to be considerate, too.

**Health Food Products-Retail-(Cont'd)**

**SACRAMENTO HEALTH FOODS**  
**HEALTH FOODS**  
SPECIAL DIET FOODS  
Diabetic & Salt-Free  
NATURAL VITAMINS  
STONE GROUND FLOURS & CEREALS  
GI 1-1509  
1221 K-----GI 1-1509

Sacto Tofu Co  
Soy Bean Products  
1915-6th-----GI 8-3274  
V M V Food Tablets Distr  
Pure Vegetation Only  
Not Factory Made Vitamins  
Forum Bldg-----GI 3-2716  
Winding Way Health Food Store  
5528 Winding Wy(C)-IV 3-3726

**Health Service**  
**AMER FINNISH HEALTH STUDIO**  
Finland Steam Baths  
4626-14th Av-----GL 2-9569  
Amer Health Studios 811-16th-----GI 3-9425  
Bill Martin's Steam Baths  
2021 S-GL 7-1957  
Bill Pearl's Amer Health Studio  
1914 P-GL 2-9435

Body Toning  
Massage for Health And Beauty  
2628 Del Paso Bl(NS)-----WA 5-5888  
Continental Trimette Health Studio  
5276 Fruitridge Rd-GL 7-9841  
Dodge Guest Home 7413-14th Av-GL 6-7110  
Lunde C N 2829 Del Paso Bl(NS)-WA 5-3234  
Pearl's Silhouette Figure Form International  
1914 P-GL 2-9435  
Walter H B 2727 H-----GI 2-4262

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ED=Edgewood FR=Frontier GI=Glenn HI=Hickory WA=Wabash  
EM=Empire GA=Garden GL=Gladstone IV=IVanhoa

**Hearing Aids**

Ace Earaid Co 1612 J-----GI 2-2087  
(See Advertisement Page 220)  
Adams C F  
Maico Hearing Aids  
1019-9th-----GI 3-5326

**AUDIOTONE HEARING AIDS**  
Hearing Aid Built  
Within Frame of Eye-  
glasses. No Cords. No  
Buttons. Fashionable  
Styles and Colors. Also  
Other "Ear-Level" Aids.  
Better Hearing in the Most Attractive Manner.

**Audiotone HEARING GLASSES**  
"WHERE TO BUY THEM"  
Sacramento Hearing Aid Center  
11th & L Bldg-GI 2-5808

**BELTONE HEARING SERVICE**  
1007-9th-GI 8-8997  
(See Advertisement Page 220)

**BELTONE QUALITY HEARING GLASSES**  
Enable you to hear  
with BOTH ears. No  
button in ear. No  
cords. Nothing to hide in hair or clothes. Thin,  
colorless tube carries sound to ear. We also  
carry conventional Beltone Hearing Aids. Free  
hearing analysis and demonstration. No obligation.  
"WHERE TO BUY THEM"  
**BELTONE HEARING SERVICE**  
Grady Magures  
1007-9th-----GI 8-8997

**CALIFORNIA HEARING CENTER**  
Dahlberg Hearing Aids  
1017-9th-----HI 6-7929  
(See Advertisement This Page)  
California Hearing Center  
1017-9th-HI 6-7929  
(See Advertisement Page 220)

**GLIEB WALTER G JR**  
OPTOMETRIST - OPTICIAN  
EYEGLASS HEARING AIDS  
A Complete Hearing Service  
1011-11th-----GI 3-8570

**HEARING AID CENTER**  
11th & L Bldg-GI 2-5808  
(See Advertisement This Page)  
**KINSTLER HEARING CENTER**  
11th & L Bldg-GI 2-5808  
(See Advertisement Page 220)  
(Continued Next Page)

People can't reach you by telephone when the instrument is left "off the hook." Your line is "busy" to anyone calling.

The Yellow Pages save you time.

**WOODWARD HEARING AID CENTER**  
1128 - 10TH ST.  
Corner of 10th & L  
**HI 6-7766**

Offers You More With  
**EVERY TYPE OF HEARING AID MADE TODAY**

ALL-IN-THE-EAR - NO CORDS - NO BUTTONS.  
BEAUTIFUL THIN TEMPLE EYE GLASS AID  
3 - 4 & 5 TRANSISTOR  
FREE HEARING TEST  
ZENITH QUALITY MODELS

DEMONSTRATION AND TRIALS  
MADE IN YOUR HOME, OR AT THIS OFFICE  
WITHOUT OBLIGATION

All Aids Sold on Money Back Guarantee

**NO CHARGE - For Cleaning - Checking - Adjusting, Anytime**

25 YEARS, AIDING THE HARD OF HEARING.

**ZENITH "LIVING SOUND" HEARING AIDS**

BUDGET TERMS TO SUIT.

OPEN FRIDAY EVENINGS 'TIL 9

**DAHLBERG HEARING AIDS**

World Famous  
For Quality  
And Service  
**DAHLBERG**  
AT-THE-EAR FITTINGS, WORN INVISIBLY.  
FREE HEARING EXAMINATION  
"FOR INFORMATION CALL"  
CALIFORNIA HEARING CENTER  
1017-9th-HI 6-7929

**FORT SUTTER HEARING AID CENTER**  
HEARING AIDS  
All Types Nationally Advertised  
Now Also  
Acousticon of Sacramento  
Custom Built for Your  
Hearing Loss  
Home Calls By Appointment  
SALES - SERVICE  
BATTERIES - CORDS  
2724 Capitol Av-----HI 7-9065

**HEARING AID CENTER**  
11th & L Bldg-GI 2-5808  
(See Advertisement This Page)  
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11th & L Bldg-GI 2-5808  
(See Advertisement Page 220)  
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